

RIDE LIKE CRAZY

Proudly supported by the South Australia Police

www.ridelikecrazy.com

RIDE LIKE CRAZY 2010

To everyone involved in **Ride Like Crazy 2010** I am very pleased to provide you with the final details of how the event ended up and some early information about our plans for 2011.

Gold sponsors



The 2010 event was a great success - a fun day, with a great purpose - achieving fantastic results.

Our fund raising efforts resulted in an amazing **\$160,000** being raised for our nominated RLC 2010 charities!



In August we will be holding a presentation ceremony will be held at the Women's and Children's Hospital where we will be handing over proceeds to the **Women's and Children's Hospital Foundation** and the **Neurosurgical Research Foundation**.



Each charity will receive a cheque for **\$80,000**.

What will this mean to the two charities?

Women's and Children's Hospital Foundation



The funds provided to the Women's and Children's Hospital Foundation will be used to build a 'Pain Distraction' room. This is a great concept aimed at helping children deal with pain. The idea is that by careful 'distraction' we can reduce anxiety for children and families. The distraction rooms incorporate multi-media and bright murals on the walls and ceilings to compliment many approaches clinicians use to prepare a child for painful but often life saving procedures. The space is enhanced by storing much of the medical equipment required out of the patient's field of view.

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Neurosurgical Research Foundation



The funding provided to the Neurosurgical Research Foundation will be used to purchase a NanoZoomer which digitises and analyses cells - with specific use in brain tumour research. This is a significant piece of equipment that will help in the treatment of cancer. The allocation of funds is a very effective and worthwhile contribution to prevention and treatment.



Together we really have made a difference.

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The Challenge

You will also recall that a number of prizes were on offer regarding the 'challenge' in which riders had the opportunity to raise funds through individual sponsorship. The exercise resulted in \$6,106 dollars being collected.

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We are pleased to announce the winners of [The Challenge](#) :

First Prize - Craig Keane

Scenic Flight to McLaren Vale for four people proudly provided by Australian Helicopters



Second Prize - Keith Hinchley

12 month health membership to the Adelaide Aquatic Centre proudly provided by the Adelaide City Council



Third Prize - Terry Natt

Ferry trip for 4 persons (2 Adults/2 Children and vehicle) to Kangaroo Island proudly provided by Sealink



Fourth Prize - Graham Wren

\$400 Super Elliot's Cycles Voucher.

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Fifth prize thru to Ninth Prize

**Doug Fyfe,
Ryan Fleetwood,
Helen Trautman,
Tran Bosco,
Jayson McRae**

12 Month Subscription to the fantastic Outer Edge Magazine



Tenth prize thru to Fourteenth Prize

**Carolyn Bird
Michael Moses
Julianne Henry
Nathan Warnest
Trevor Faggotter**

One month U-Park voucher proudly provided by Adelaide City Council



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A series of **Random Prizes** were kindly donated by Sponsors and Supporters of the event. We are pleased to announce the following winners.

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Scenic Flight to McLaren Vale for four people kindly provided by Australian Helicopters - **Riccardo Rossadini**

Helicopter Ride in the Channel 7 chopper for up to 3 people kindly provided by Channel 7- **Matthew Cardinaels**

Signed Lance Armstrong Photo kindly provided by the Lance Armstrong Foundation - **Mark Fitzgerald**



Telstra Bag and gifts kindly provided by Telstra- **Jeff Francis**

2XU - prize pack - **Paul Hellander**



2XU - prize pack - **William Foulkes**

Natural Gas
delivered by Envestra

2XU compression clothing items - **Andrew Holland**



Polar Heart monitor kindly provided by Polar Pursuit Performance- **Bob Schinchel**

Voucher for Café #12, kindly provided by Café#12 Halifax Street Adelaide - **Stephen Barry**

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3 night getaway at a beach house at Robe kindly provided by Jon Halliday- **Alex Tonkin**

All prize winners will be contacted by **David Muir** representing **Ride Like Crazy** to arrange provision of the prizes. **Congratulations!**



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RIDE LIKE CRAZY 2011

How could we resist doing this all again? We are pleased to announce:

Ride Like Crazy 2011 - Sunday 16 January, 2011

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RLC 2011 will be very similar to the last ride and two worthy charities will again benefit greatly. More information about the charities will be provided when **RLC 2011** is launched in August 2010, following the presentation of the cheques to this years charities. We will remain true to the cause and focus profits to cancer and other serious health research, prevention and treatment.



Our goal is to increase the number of riders whilst maintaining the 'good fun' feel that was so evident this year. More information on RLC 2011 (including when registrations open) will be out soon.



If you have a friend who would like to receive information on Ride Like Crazy please ask them to email ridelikecrazy@police.sa.gov.au



In very simple terms - more riders equals more money for charity - so please give some serious early thought to joining in and getting a freind/s to come along. This is simply a great event, done for the right reasons with a truly benevolent approach to getting as much money to charity as possible.

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Now that's got to be worth the effort.



Again - thanks for 2010 and lets make 2011 even more special!



The Ride Like Crazy Team.



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All profits from this event support:



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